

**“FULLY INTEGRATED ON-LINE INTERACTIVE PURCHASING
CLUB INCORPORATING EXTREMELY RAPID FULFILLMENT”**

ABSTRACT OF THE DISCLOSURE

5 A method for implementing a computer-based product purchase and
fulfillment club is disclosed, comprising the steps of designating one or more
geographic club member areas; associating with each such club member area one or
more consumer members who reside within the club member area and who must
agree to pay a membership fee to the club; associating with each such club member
10 area one or more buyer members who must be prepared to work within the club
member area and who must agree to pay a membership fee to the club; associating
with each such club member area one or more retailer members who must offer
products for sale within the club member area and who must agree to pay a
membership fee to the club; providing means through an electronic communications
15 network for the consumer members, buyer members and retailer members to access a
club web site specific to the club member area and to interact with the club web site;
providing means through an electronic communications network for the consumer
members, buyer members and retailer members to each access an individual member
web page located on the club web site and personalized using parameters specific to
20 each such consumer member, buyer member and retailer member; providing means
through software programming for the retailer members to offer one or more products
for sale on the club web site to the consumer members; providing means through
software programming for the consumer members to purchase products offered for
sale on the club web site; providing means through software programming for the
25 buyer members to be notified of purchases made by the consumer members and to
offer to the retailer members to fulfill the purchases; and fulfilling the purchases by
having the buyer members buy the products from the retailer members, deliver the
products to the consumer members to a location within the club member area within
approximately thirty (30) minutes of the purchase, and collect a payment from the
30 consumer members.

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